

Advocacy, Affinity, and Networking
Assistance for Members

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Small Business Advocacy Council (SBAC) provides support for small- to mid-sized businesses

Advocacy, Affinity, and Networking Assistance for Members

Chicago, IL (September 8, 2011) As owners of small businesses try to navigate the precarious nature of the economic landscape, it seems as though they face an uphill battle. Acquiring proper funding can be difficult. Dealing with inequitable tax laws can be frustrating. Feeling isolated as an entrepreneur can be overwhelming.

Elliot Richardson, an attorney since 1998, became frustrated with this uphill battle many owners of small- to mid-sized businesses were experiencing. He felt that they had no voice, no representation in regard to lawmaking. As an owner of a small law firm himself, Richardson wanted to be a part of the solution. Equipped with his background ranging from civil rights to commercial litigation, he chose to launch an organization that would provide support for these owners in every area necessary. The Small Business Advocacy Council (SBAC) was born out of a desire to provide small- to mid-market businesses every opportunity to succeed.

The SBAC touts itself as a “full-service” advocacy organization and supports its members in three distinct ways. It offers members a voice in the arena of lawmaking and policy. The SBAC provides an affinity program, which gives members an array of discounts and rebates to help lower the costs of operating a business. The SBAC also connects owners of small- to mid-sized businesses with other members in order to generate mutually beneficial strategic partnerships.

The SBAC currently has over 300 members, and has been experiencing steady growth, bringing in around 40 new members each month. The SBAC is dedicated to improving economic conditions for small- to mid-sized businesses.

About Small Business Council The SBAC is a non-partisan small business advocacy not-for-profit organization that promotes the issues relevant to small business owners. For more information, visit sbacil.org or call [\(847\) 990-7909](tel:8479907909).

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FACTSHEET



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PRINCIPALS: Elliot Richardson, President
Blanca Campos, Vice President

MISSION: The Small Business Advocacy Council (SBAC) was established to give small business owners, their employees and those with whom they conduct business with a voice in local, state and federal politics. The SBAC is a non-partisan 501 (c) (6) not-for-profit political organization, whose goal is to advance the causes important to small businesses.

ADVOCACY: Small Business Contracts Act (HB 3186)
Small Business Loan Reporting (HB 3469)
Health Benefit Purchasing Coop for Small Businesses (HB 3236)

VISION:

- To bring small business owners, their employees and hard-working Americans together for the purpose of forming a powerful and cohesive advocacy group
- To promote and support leaders that prioritize the needs of council's members and understand the urgency of the issues facing small business owners, their employees and folks struggling in the currently difficult economic climate
- To support legislation and governmental action favorable to small business owners, their employees and those with whom we do business
- To support members through referrals and by providing the public with incentives for doing business with their local members. This will keep money and jobs in our local communities

SERVICES: Networking
Advertising
Promotional opportunities

SOLUTIONS: Office sharing listings
Office supplies discount program
Microlender database
Opportunities forum
Networking events
SBAC Blog
Constant contact discount program

RESOURCES: www.smallbusinessadvocacycouncil.org



BACKGROUNDER



Elliot Richardson

President of Small Business Advocacy Council

WHO: Elliot Richardson is an attorney and of-counsel with the firm Kralovec, Jambois & Schwartz in Chicago. He was a partner at Horwitz, Richardson & Baker, LLC before running for Congress in the 10th District of Illinois. Elliot has litigated high-profile cases in both federal and state court. He has focused his practice on civil rights and commercial litigation.

Elliot has been involved in community service since his college days at Bradley University. Presently, Elliot serves on the Board of Directors for Childserv, a large and successful organization focused on helping at-risk children. Elliot is co-chair of the resource development committee of this organization. He also serves on the Young Professionals Board of the Chicago Bar Foundation, the non-profit arm of the Chicago Bar Association. He is a board member with the YMCA Alliance Board.

Elliot formerly served on the Board of Directors for Youth Communications, an organization that empowers children by teaching them crucial writing skills. He also served on the Editorial Board of the Chicago Bar Association and on the executive committee of the Young Lawyers Section of the CBA. Elliot received his law degree from the University of Dayton. In law school, he was the member of the Public Interest Law Organization and received the University of Dayton School of Law Pro Bono Publico Service Award. This scholarship enabled him to work with Congressman Tony Hall's office and Dayton Public Defenders Office.

SPECIALTIES: Law and politics

EDUCATION: University of Dayton School of Law, Juris Doctor
Bradley University, sociology and criminal justice, minor in history