



PARTNER/MEMBER BENEFITS	 PLATINUM \$15,000	 GOLD \$10,000	 SILVER \$5,000	 BRONZE \$2,500	 PROMOTER \$1,000	 SUPPORTER \$300
Visibility/Marketing						
Member Directory Listing on SBAC Website	<i>Premier</i>	<i>Premier</i>	<i>Premier</i>	<i>Premier</i>	<i>Premier</i>	<i>Business</i>
Partner logo n Step-n-Repeat	☑	☑	☑	☑	☑	☑
Dedicated Partner page, logo and hotlink on SBAC home page scroll	☑	☑	☑	☑	☑	
Partner logo included on SBAC Staff email signatures and in e-newsletters	☑	☑	☑	☑		
Social Media Posts	12	6	3	1		
Opportunity to include literature or items in any event swag bags	☑	☑	☑	☑		
E-Newsletter feature sent to 12,000+ business contacts / VIDEO??	6	4	1			
Blog feature on SBAC Insights	6	4	1			
Company Advertisement on an SBAC webpage	<i>Full Banner, Square</i>	<i>½ banner, button</i>	<i>button</i>			
Connections/Events						
Opportunity to be a Mentor in the SBAC Empower Mentoring Program	☑	☑	☑	☑	☑	☑
Receive Event and business updates	☑	☑	☑	☑	☑	☑
Opportunity to include literature or items in any event swag bags	☑	☑	☑	☑	☑	
Opportunity to advertise in all event e-brochures	<i>Full page</i>	<i>½ page</i>	<i>¼ page</i>	<i>Logo</i>	<i>logo</i>	
Invitation to Board of Directors	☑	☑	☑	☑	☑	
Annual Strategic Engagement consultation	☑	☑	☑	☑		
Complimentary Admission to select SBAC events	6	4	2			
Complimentary SBAC Annual Golf Outing Golfers	8	4	1			
One on One meeting with SBAC C-Suite	☑	☑	☑			
Opportunity to host/cohost an event	☑	☑				
Opportunity to address attendees during events	☑					
Advocacy/Public Policy						
Invitations to exclusive legislative events and programs	☑	☑	☑	☑	☑	☑
Participate in creating public policies for Illinois and Chicago	☑	☑	☑	☑	☑	☑
Receive monthly policy initiatives updates	☑	☑	☑	☑	☑	☑
Receive individualized advocacy support	☑	☑	☑	☑	☑	☑