



SMALL
BUSINESS
ADVOCACY
COUNCIL

2026
PARTNERSHIP

PLATINUM PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide the Partner with significant exposure. This 2026 Platinum Partnership is \$15,000.00 and includes:



BRAND MARKETING

- Dedicated partner page, logo, and hotlink featured on SBAC website to continuously scroll at the bottom of the SBAC home page
- Logo exclusively featured on SBAC high-profile page, such as the SBAC Grant/Incentive Page or Event Calendar
- Frequent Social media exposure on all SBAC platforms focused on support of the small business community
- Opportunity to create videos or blogs about supporting the small business community. These blogs will remain on the SBAC website and be featured on social media
- Thank you, video, from the SBAC President for the partner
- Prominent Logo Placement for all In-Person Events with Platinum Partner designation. Partner logo included on a banner in SBAC events newsletters
- Four hosted webinars to be promoted on social media and YouTube channel



SBAC LIVE AND VIRTUAL EVENTS - BRAND MARKETING

- Prominent Partner name and logo on all SBAC event webpages and flyers
- Opportunity to address the crowd at all events
- Full page ad in event programs (digital and/or print)
- Opportunity to display or insert partner literature "Thank You" bags, Partnership "Thank You" posts, and/or videos on all platforms for every event.
- Inclusion in Event-specific newsletters
- Free tickets and registrations at these events are commensurate with partnership levels



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GOLD PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide the Partner with significant exposure. This 2026 Gold Partnership is \$10,000.00 and includes:



BRAND MARKETING

- Dedicated partner page, logo, and hotlink featured on SBAC website to continuously scroll at the bottom of the SBAC home page
- Logo prominently featured on SBAC high-profile page
- Quarterly Social media exposure on all SBAC platforms focused on partner support of the small business community
- Opportunity to create videos or blogs about supporting the small business community. These blogs will remain on the SBAC website and be featured on social media.
- Thank you, video, from the SBAC President.
- Prominent Logo Placement for all In-Person Events with Gold Partner designation. Partner logo included on a banner in SBAC events newsletters.
- Three hosted webinars to be promoted on social media and YouTube channel.



SBAC LIVE AND VIRTUAL EVENTS - BRAND MARKETING

- Partner name and logo on the SBAC event website
- Verbal recognition by SBAC's leadership during all events
- Half-page ad in event programs (digital and/or print)
- Opportunity to display or insert partner literature "Thank You" bags
- Partnership "Thank You" posts, and/or videos on all platforms for every event
- Inclusion in Event-specific newsletters
- Free tickets and registrations at events commensurate with the partnership level



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SILVER PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide the Partner with significant exposure. This 2026 Silver Partnership is \$7,500.00 and includes:



BRAND MARKETING

- Dedicated partner page, logo, and hotlink featured on the SBAC website to continuously scroll at the bottom of the SBAC home page
- Bi-Annual Social media exposure on all SBAC platforms, focused on partner support of the small business community
- Opportunity to create videos or blogs about supporting the small business community. These blogs will remain on the SBAC website and be featured on social media.
- Thank you video from the SBAC President.
- Prominent Logo Placement for all In-Person Events with Silver Partner designation. Partner logo included on a banner in SBAC event newsletters
- Two hosted webinars to be promoted on social media and the YouTube channel



SBAC LIVE AND VIRTUAL EVENTS - BRAND MARKETING

- Partner name and logo on the SBAC event website
- Verbal recognition by SBAC's leadership during all events
- 1/4 page ad in one event program and website (digital and/or print)
- Opportunity to display or insert partner literature "Thank You" bags
- Partnership "Thank You" posts, and/or videos on all platforms for each event.
- Inclusion in Event-specific newsletters
- Free tickets and registrations at events commensurate with the partnership level



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BRONZE PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide the Partner with significant exposure. This 2026 Bronze Partnership is \$5,000.00 and includes:



BRAND MARKETING

- Partner logo, and hotlink featured on the SBAC website to continuously scroll at the bottom of the SBAC home page
- Annual Social media exposure on all SBAC platforms focused on partner support of the small business community
- Partner logo included on a banner in SBAC event newsletters
- Opportunity to host a webinar to be promoted on social media and SBAC YouTube Channel



SBAC LIVE AND VIRTUAL EVENTS - BRAND MARKETING

- Partner name and logo on the SBAC event website under the Bronze partner designation
- Verbal recognition at all events
- Opportunity to display or insert partner literature "Thank You" bags
- Free tickets and registrations at events commensurate with the partnership level