



SMALL
BUSINESS
ADVOCACY
COUNCIL

2026
PARTNERSHIP

PLATINUM PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide the Partner with significant exposure. This 2026 Platinum Partnership is \$15,000.00 and includes:



BRAND MARKETING

- Dedicated partner page, logo, and hotlink featured on SBAC website to continuously scroll at the bottom of the SBAC home page
- Logo exclusively featured on SBAC high-profile page, such as the SBAC Grant/Incentive Page or Event Calendar
- Frequent Social media exposure on all SBAC platforms focused on support of the small business community
- Opportunity to create videos or blogs about supporting the small business community. These blogs will remain on the SBAC website and be featured on social media.
- Thank you, video, from the SBAC President for the partner
- Prominent Logo Placement for all In-Person Events with Platinum Partner designation Partner logo included on a banner in SBAC events newsletters
- Four hosted webinars to be promoted on social media and YouTube channel



SBAC LIVE AND VIRTUAL EVENTS - BRAND MARKETING

- Prominent Partner name and logo on all SBAC event webpages and flyers
- Opportunity to address the crowd at all events
- Full page ad in event programs (digital and/or print)
- Opportunity to display or insert partner literature "Thank You" bags, Partnership "Thank You" posts, and/or videos on all platforms for every event.
- Inclusion in Event-specific newsletters
- Free tickets and registrations at these events are commensurate with partnership levels



SMALL
BUSINESS
ADVOCACY
COUNCIL

2026
PARTNERSHIP

GOLD PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide the Partner with significant exposure. This 2026 Gold Partnership is \$10,000.00 and includes:



BRAND MARKETING

- Dedicated partner page, logo, and hotlink featured on SBAC website to continuously scroll at the bottom of the SBAC home page
- Logo prominently featured on SBAC high-profile page.
- Social media exposure on all SBAC platforms focused on partner support of the small business community
- Opportunity to create videos or blogs about supporting the small business community. These blogs will remain on the SBAC website and be featured on social media.
- Thank you, video, from the SBAC President
- Prominent Logo Placement for all In-Person Events with Gold Partner designation. Partner logo included on a banner in SBAC events newsletters
- Three hosted webinars to be promoted on social media and YouTube channel



SBAC LIVE AND VIRTUAL EVENTS - BRAND MARKETING

- Partner name and logo on the SBAC event website, Verbal recognition by SBAC's leadership during all events Half-page ad in two event programs (digital and/or print)
- Opportunity to display or insert partner literature "Thank You" bags, Partnership "Thank You" posts, and/or videos on all platforms for every event
- Inclusion in Event-specific newsletters
- Free tickets and registrations at events commensurate with the partnership level



SMALL
BUSINESS
ADVOCACY
COUNCIL

2026
PARTNERSHIP

SILVER PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide the Partner with significant exposure. This 2026 Silver Partnership is \$7,500.00 and includes:



BRAND MARKETING

- Dedicated partner page, logo, and hotlink featured on the SBAC website to continuously scroll at the bottom of the SBAC home page
- Logo prominently featured on SBAC webpage
- Social media exposure on all SBAC platforms focused on partner support of the small business community
- Opportunity to create videos or blogs about supporting the small business community. These blogs will remain on the SBAC website and be featured on social media.
- Thank you video from the SBAC President.
- Prominent Logo Placement for all In-Person Events with Silver Partner designation Partner logo included on a banner in SBAC event newsletters
- Two hosted webinars to be promoted on social media and the YouTube channel



SBAC LIVE AND VIRTUAL EVENTS - BRAND MARKETING

- Partner name and logo on the SBAC event website, Verbal recognition by SBAC's leadership during all events
- 1/4 page ad in one event program and website (digital and/or print).
- Opportunity to display or insert partner literature "Thank You" bags, Partnership "Thank You" posts, and/or videos on all platforms for each event.
- Inclusion in Event-specific newsletters
- Free tickets and registrations at events commensurate with the partnership level



SMALL
BUSINESS
ADVOCACY
COUNCIL

2026
PARTNERSHIP

BRONZE PARTNERSHIP BENEFITS

This partnership will support the SBAC's mission and provide the Partner with significant exposure. This 2026 Bronze Partnership is \$5,000.00 and includes:



BRAND MARKETING

- Partner logo, and hotlink featured on the SBAC website to continuously scroll at the bottom of the SBAC home page
- Logo placement on SBAC webpage
- Social media exposure on all SBAC platforms focused on partner support of the small business community
- Videos and blogs
- Partner logo included on a banner in SBAC event newsletters
- Opportunity to host webinar to be promoted on social media and You Tube Channel



SBAC LIVE AND VIRTUAL EVENTS - BRAND MARKETING

- Partner name and logo on the SBAC event website under Bronze partner designation
- Verbal recognition at all events
- Opportunity to display or insert partner literature "Thank You" bags
- Free tickets and registrations at events commensurate with partnership level